



# Marketing for Growth

## Marketing Your Business More Effectively

If you're a business owner and have a basic understanding of marketing but want to know more, this workshop is for you. You'll learn how to launch new products successfully, how to conduct market research that reveals niches previously unknown, why knowing your customers better can aid your marketing efforts, and much more.



[www.kingstonbusiness.com.au](http://www.kingstonbusiness.com.au)

Register online:  
[www.business.vic.gov.au/workshops](http://www.business.vic.gov.au/workshops)  
or contact 13 22 15

Date: Wednesday 15 September 2010

Time: 5.00 pm - 8.30 pm

Venue: City of Kingston  
1230 Nepean Hwy  
Cheltenham 3192

Cost \$30

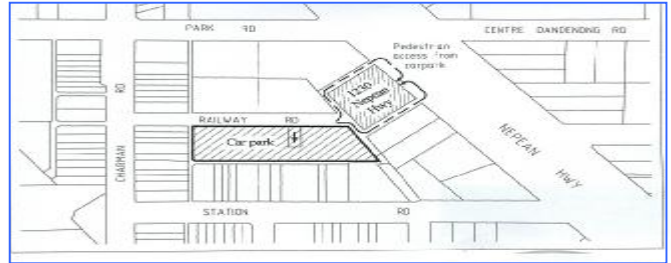
For further information about this event, please telephone 9581 4735

A Victorian  
Government  
initiative



Please complete and send to:

**ECONOMIC DEVELOPMENT UNIT  
CITY OF KINGSTON  
PO Box 1000  
MENTONE VIC 3194**  
**OR FAX TO 9581 4662**



**PLEASE RETURN BY CLOSE OF BUSINESS – 10<sup>TH</sup> SEPTEMBER 2010**

**YES! I WILL BE ATTENDING MARKETING FOR GROWTH ON 15<sup>TH</sup> SEPTEMBER 2010**

Name:  Business:

Address:

Suburb:  Postcode:

Phone:  Facsimile:

Web:  Email:

Type of Business:

My guest(s) will be:

Special Dietary Requirements (e.g. Vegetarian)?    Type \_\_\_\_\_    Quantity \_\_\_\_\_

**PLEASE CIRCLE:**

Payment (circle):    Cheque    VISA    MasterCard    Bankcard    AMEX

Amount?    \$ \_\_\_\_\_    Cheques to be made payable to "City of Kingston"

Credit Card No.:    \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry:    \_\_\_\_\_ / \_\_\_\_\_

Name on Card:    \_\_\_\_\_

Signature:    \_\_\_\_\_

**TAX INVOICE**  
Kingston City Council A.B.N. 80 640 377 247  
Internal Use Only: 1542.1236

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<b>Council Contacts:</b>					
Main switchboard	Arabic - عربي	9679 9881	Cambodian - ខ្មែរ	9679 9882	All other languages 9679 9887 Including: Turkish - Türkçe    Spanish - Español Mandarin - 普通话    Polish - Polski Somali - Somali    Sinhalese - Sinhala
9581 4567	Croatian - Hrvatski	9679 9887	Greek - Ελληνικά	9679 9885	
Facsimile	Vietnamese - Việt ngữ	9679 9886	Chinese - 粵語	9679 9883	
9581 4500	Italian - Italiano	9679 9865			
TTY (for hearing impaired)					
9581 4506					